

JAYPEE BUSINESS SCHOOL NOIDA
BACHELOR IN BUSINESS ADMINISTRATION - 2019-22

Annexure-C

09-Feb-22

Semester I							
NBA Code	Course Codes	Courses	L	T	P	Credits	Type
C101	19B11BGM11	Principles of Management	4	0	0	4	Core
C102	19B11BAF11	Financial Accounting	3	1	0	4	Core
C103	19B11BGM12	Managerial Economics	3	1	0	4	Core
C104	19B11BGM13	Statistics for Business Decisions	3	1	0	4	Core
C151	19B11BAE11	Business Communication	3	1	0	4	AEC
C171	19B12BGE11	Corporate Sustainability & Social Responsibility	3	0	0	3	GE Block A
C172	19B12BGE12	India's Diversity & Business					
Total Credits						23	
Semester II			L	T	P	Credits	
C105	19B11BGM14	Business and Economic Environment	3			3	Core
C106	19B11BHR11	Organizational Behaviour	3			3	Core
C107	19B11BMM11	Marketing Management	3			3	Core
C108	19B11BGM24	Technology, Corporate Governance and Business Ethics	3			3	Core
C109	19B11BAF14	Corporate Accounting and Reporting	3	1	0	4	Core
C173	19B11BGE18	<i>Theatre and Performance</i>	2	1	0	3	GE Block B
C174	19B12BGE18	<i>Political Process in India</i>					
C181	19B15BSE11	Introduction to Spreadsheets	2	0	4	3	SEC
C182	19B17BSE12	Community Initiatives		0	4	2	SEC
Total Credits						24	
Semester III			L	T	P	Credits	
C110	19B11BAF13	Cost and Management Accounting	2	1	0	3	Core
C111	19B11BGM20	Entrepreneurial Development	3	0	0	3	Core
C112	20B11BGM26	Global Business Environment	3	0	0	3	Core
C113	20B11BMM12	Social Media and Digital Marketing	3	0	0	3	Core
C114	19B11BHR12	Human Resource Management	3	0	0	3	Core
C115	19B11BGE13	Business Analytics	3	0	0	3	Core
C152	20B11BGM27	Oral and Written Communication	2	1	0	3	AEC
C183	19B15BSE14	Computing Tools and Programming	2	2	2	3	SEC
Total Credits						24	
Semester IV			L	T	P	Credits	
C116	19B11BGM16	Research Methods with SPSS	2	1	0	3	Core
C117	20B11BOM12	Operations Management	3	0	0	3	Core
C118	20B11BGM34	New Government Initiatives in Business	3	0	0	3	Core
C184	20B11BGM35	Data Insights Using Dashboards	2	0	2	3	SEC
C119	19B11BOM13	Quantitative techniques in Business Management	2	1	0	3	Core
C120	19B11BGM17	<i>Legal Aspects of Business</i>	3	0	0	3	Core
C121	19B11BAF12	Financial Management	3	0	0	3	Core
Total Credits						21	
Semester V			L	T	P	Credits	
C122	20B11BGM31	Introduction to Business Verticals	3	0	0	3	Core
C123	19B17BSE17	Integrated Research Project				3	Core
C185	19B15BSE13	Tally ERP	2	0	2	3	SEC
C154	19B11BAE12	Environment Science	3	0	0	3	AEC
		Elective 1 (DSE)	3	1	0	4	DSE
		Elective 2 (DSE)	3	1	0	4	DSE
C124	20B11BMM13	Marketing Analytics	2	2	0	3	Core
C186	19B17BSE16	Corporate Internship				6	SEC
C125	19B11BAF16	Financial Institutions and Markets	3	0	0	3	Core
Total:						32	
BBA Semester-6			L	T	P	Credits	
C126	20B11BGM32	Disaster Management	1	2	0	3	Core
C127	20B11BOM13	Supply Chain Management	3	1	0	4	Core
C129	20B11BGM33	Digital Business Transactions	2	1	0	3	Core
C175	19B12BGE19	<i>Understanding Constitution of India /</i>	2	1	0	0	Value Added
C176	19B12BGE20	<i>Gender Studies</i>					
		Elective 3 (DSE)	3	1	0	4	DSE
		Elective 4 (DSE)	3	1	0	4	DSE
Total:						18	
Total Program Credits						142	